

Luis F. Morales

UX/UI Designer, Motion Graphics Designer

Address | 3945 Eagle Rock Blvd, unit 51
Los Angeles, CA.

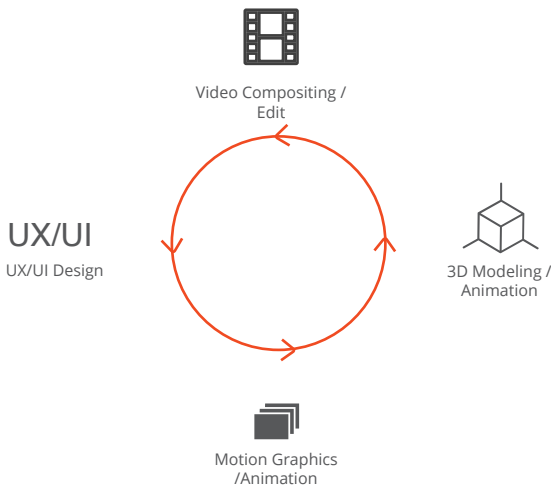
Contact | lufreddy77@gmail.com
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www.freddymorales.tv
www.luixr.com

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PERSONAL STATEMENT

Hola !! my name is Luis Freddy Morales, I'm UX designer with background in art direction and motion graphics for entertainment living in Los Angeles, UX design has presented me with a new way of perceiving what surrounds me, not only amazes me aesthetically but also makes me ask myself the why of things and their functionality, especially the "what or how could I collaborate to improve"

MY SKILLS



DESIGN SKILLS

01 Computer

Sketch
Invision
Principle
Adobe Photoshop
Adobe Illustrator
Adobe Premiere
Adobe After Effects
Cinema 4D
Mocca
Google Sheets, Draw,
Slides, Docs

02 Knowledge

Prototype.
Visual Design
Research
Style Design & Layout.
Art Direction.
Good sense for typography.
Color theory knowledge.
Image editing.
3d Modeling/motion.
Compositing.
Motion Design.

EDUCATION

- From 2018 to 2019
UX/UI Design Immersive.
General Assembly.
- From 2009 to 2009
c4d Workshop.
Art Center College of Design.
- From 2005 to 2005
Naska Digital.
3D, Digital composition.
- From 2004 to 2004
Digital Workshop 3D max.
Pontificia Universidad Javeriana.
- From 2002 to 2004.
Advertising.
Universidad Central.
Fundacion Universitaria San Martin.

RECOGNITIONS

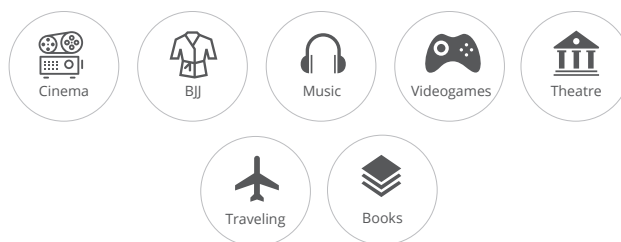
- Emmy awards
Daily Special Promo "James Franco"
Buster Design.
- The New York Festival World Medal.
Lead Designer and Lead Animation Operation Christmas

LANGUAGE SKILLS

SPANISH
Native

ENGLISH
Advanced level

HOBBIES & INTERESTS



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WORK EXPERIENCE

Motion graphics/Designer artist	December 2009 - Present
Motion Graphic Designer at Deluxe Entertainment Services Group Motion title designer/locations	January 2017
Motion Graphics Designer at Intel Corporation Design and Animate different shots for the CES Intel presentation in Las Vegas 2017	December 2016
Motion Graphics Designer at Imaginary Forces Motion Designer for Documentaries and TV. Show promos.	November 2016
Motion Graphics Designer at Fuse Media Inc. Motion Designer for Promo and campaigns of Fuse TV. Shows	September 2016 - October 2016
Motion Graphics Designer at Buddha Jones Designing and animating different movie titles and videogames	June 2016 - August 2016
Motion Graphic Designer at Baked FX Animation for Calvin Harris - "Rihanna This Is What You Came for" Videoclip	May 2016
Motion Graphic Designer at Skechers Design and animate for TV and Screen advertising for Skechers	April 2016 - May 2016
Motion Graphic Designer at Digital Kitchen Design and Animate different shots for different commercials, Internet content and TV promotions	March 2016
Motion Graphic Designer at The Famous Group Designing and animating TV spots and court projection mapping	March 2016
Motion Graphic Designer at Colour Movie Design and Animate different shots for Time Warner Channel "Dodgers baseball Promotions"	February 2016 - March 2016
Motion Graphics Animator/Designer at Radley Studios Motion Graphics Animator for different TV shows and ad commercials as AMEX American Express, Shark-week, Discovery Channel.	August 2015 - January 2016
Motion Graphics Animator/Designer Hounds-tooth Designer and Animator for different TV shows and campaigns as NBC, NBC Universo-Beach Soccer World cup, CMT.	February 2015 - August 2015
Motion designer/Animator at Big Machine Freelance Motion and designer and animator for different campaigns and companies as NFL, Disney, NAACP awards, etc...	January 2014 - April 2014
Motion designer/Animator at WeareRoyale Animation for Time Warner promo campaigns	December 2014
Art direction/designer/animator Artifact Studios Art Direction/ Animation for different video games and commercials as Disney Infinity, ESRI, etc...	June 2013 - November 2013
Motion Designer/Art Director at Ayzenberg Art Direction / Animation spots for #1 video games in the industry as Batman, The Walking Dead, etc...	October 2012 - March 2016
Motion Designer at designer at Radley Studios Design and animate Discovery channel TV promo campaigns...	June, August 2011
Pistolera Post Motion graphics artist Animation for Verizon Campaign.	May-June 2011 - 2011
Motion Designer at PlayStation Animate credits and concept art shots for pitching video games.	January 2011
Motion Designer Artist at Gelcom Design/Animate for Time warner and Lego Campaign	September 2011
Motion Designer at The Famous Group Design and animate different TV. Promotions and court projection mapping for Different sports teams in the NHL, NBA, NFL, etc...	August-October 2010
Motion Design artist at Buster Design Group Animation for opening show of American idol 2009 and 2010, bravo, oxygen, onebyone TV. Promos.	March 2009 - December 2009

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Motion graphics artist at Petrol Advertising
Animation and Design marketing for different videogames as: "this is Vegas", "mad world", "red faction guerrilla"

Motion Graphics at Fox Sports Net
Motion Graphics for TV. Promos at Fox

Motion Graphics /Art Director Freelancer in Colombia

Motion Graphics/Art Director Caracol Television

December 2008 - March 2009

2009 - 2009

2008

2006 - 2007